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## **First Bank of the Lake Unveils Newly Redesigned Website to Strengthen Position as Top SBA Lender**

*Enhanced user experience, human-first design, and deep client resources are central to First Bank of the Lake's improved digital platform*

First Bank of the Lake, recognized as one of the nation's top Small Business Administration (SBA) lenders, is proud to announce the launch of its newly redesigned website, FBLake.Bank. The revamped site reflects the bank's commitment to serving its SBA borrowers with improved functionality, modern design, and a wealth of resources to support entrepreneurs and growing businesses.

The updated site enhances the customer experience through visually appealing design elements, streamlined navigation, and a deeper focus on real-world customer success stories. As part of First Bank of the Lake's strategy to continue supporting small businesses, the new platform showcases the bank's modern approach to SBA lending, providing valuable insights into how its lending team helps clients secure SBA loans and scale their businesses.

"Our redesigned website represents a significant step forward in our efforts to deliver value to small businesses," said Mike Anderson, Chairman and CEO at First Bank of the Lake. "We've focused on creating an engaging, easy-to-navigate online space where current and potential clients can find the information they need, see real-life examples of our impact, and begin their SBA loan journey with confidence."

For existing customers, the website continues to offer all the services you've come to rely on, from consumer banking to SBA lending. Whether you're a small business owner looking for support or a consumer banking customer managing your finances, the same trusted tools and resources remain accessible and easy to use.

Among the website's standout features is its carousel on the homepage, which highlights real clients and how the bank helped them secure SBA loans up to \$5 million. In addition, the site's

new Resources section centralizes hundreds of pages of critical information, client success stories, and expert articles designed to educate and support businesses as they grow.

Visually, the site incorporates warm, striking photography that reflects the human side of banking while also emphasizing professionalism. Clean typography, white space, and thoughtfully considered rollover maxi-menu with images offer a modern, intuitive browsing experience. The entire site is also optimized for mobile responsiveness, fast load times, and scalability to accommodate the bank's growth.

With many new technical and design improvements, First Bank of the Lake's website also includes scrolling contact forms throughout, ensuring easy access for visitors to get in touch with the bank's banking experts quickly and efficiently.

### **About First Bank of the Lake**

First Bank of the Lake, headquartered in Osage Beach, Missouri, has been meeting the financial needs of individuals and businesses for nearly 40 years. The bank provides a full range of deposit products and services, along with consumer, residential mortgage, and commercial lending. As a nationwide SBA Preferred Lender, First Bank of the Lake was ranked among the top 1% of the most active SBA 7(a) and 504 lenders in 2024 by the U.S. Small Business Administration and a Top 5 SBA franchise lender by approval count during SBA fiscal years 2024 and 2023.

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